

TOURIST ACCOMMODATION

**NORTHERN
TERRITORY**

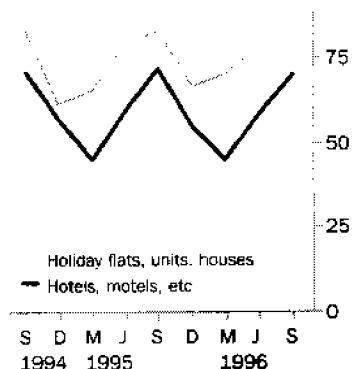
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SEPTEMBER QTR KEY FIGURES

Occupancy rates

Quarterly
Northern Territory

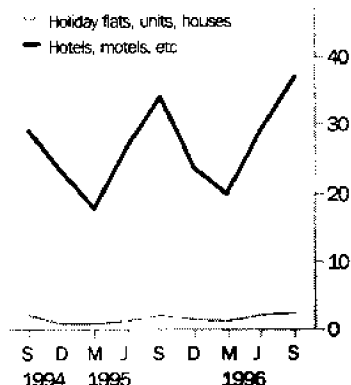
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Accommodation takings

Quarterly
Northern Territory

\$m



	Sep 95	Sep 96	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	5 615	5 708	1.7 %
Room occupancy rate (%)	72.1	70.4	-1.7 pts
Takings from accommodation (\$'000)	34 185	37 247	9.0 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	290	319	10.0 %
Unit occupancy rate (%)	83.3	82.2	-1.1 pts
Takings from accommodation (\$'000)	1 941	2 214	14.1 %
Caravan Parks			
Sites, cabins, etc. available (No.)	9 025	8 750	-3.0 %
Site occupancy rate (%)	40.6	43.3	2.7 pts
Takings from accommodation (\$'000)	4 807	5 319	10.7 %
Visitor Hostels			
Bed spaces available (No.)	2 953	3 084	4.4 %
Bed occupancy rate (%)	62.8	61.0	-1.8 pts
Takings from accommodation (\$'000)	2 274	2 388	5.0 %

SEPTEMBER QTR KEY POINTS

MIXED OCCUPANCY RESULTS

- Capacity available in hotels, motels and guest houses increased by 1.7%, in September quarter 1996 compared with September quarter 1995, while demand in terms of room nights occupied decreased by 0.8%. The room occupancy rate thus fell by 1.7 percentage points to 70.4%
- For holiday flats, units and houses, a 10% increase in available capacity exceeded an 8.6% increase in unit nights occupied, resulting in a 1.1 percentage point decrease in the occupancy rate to 82.2%. Similarly, for visitor hostels, the number of bed spaces available rose by 4.4% while guest nights rose by only 1.6%, resulting in a drop in the bed occupancy rate by 1.8 percentage points to 61.0%.
- For caravan parks, capacity available decreased while demand increased, resulting in a site occupancy rate rise of 2.7 percentage points to 43.3%

ACCOMMODATION TAKINGS RISE

- Average takings per night occupied in September quarter 1996 increased compared with September quarter 1995 for all accommodation types. The increases, respectively, were from \$92 to \$101 per room night occupied in hotels, motels and guest houses, from \$87 to \$92 per holiday unit night occupied, from \$14 to \$15 per caravan park site night occupied and from \$13 to \$14 per visitor hostel guest night.

INQUIRIES

- For further information about these and related statistics, contact Glenn Bell on 07 3222 6129, or any ABS Office.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

December 1996

7 March 1997

CHANGES IN THIS ISSUE

There are no changes in this issue.

ZIA ABBASI

Regional Director, Northern Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		June	September	December	March	June	September	September	September
		1995	1995	1995	1996	1996	1996	1995	1996
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	31	31	31	31	31	31
Guest rooms	No.	2,045	2,044	2,050	2,049	2,012	2,045
Bed spaces	No.	5,878	5,837	5,872	6,000	5,905	5,822
Employment (persons)	No.	2,244	2,226	2,386	2,272	2,293	2,328
Room nights occupied	No.	121,953	144,868	113,293	92,445	110,744	131,458	483,268	447,940
Room occupancy rate	per cent	65.5	77.0	60.1	50.4	60.5	69.9	65.0	60.3
Guest nights	No.	199,918	243,845	182,195	151,873	177,458	219,822	794,095	731,348
Bed occupancy rate	per cent	37.4	45.4	33.7	28.4	33.0	41.0	37.1	34.1
Guest arrivals	No.	97,509	127,882	99,610	79,959	86,360	118,561	406,296	384,490
Average length of stay	days	2.1	1.9	1.8	1.9	2.1	1.9	2.0	1.9
Takings from accommodation	\$'000	13,691	17,058	12,892	10,386	13,807	17,160	52,436	54,246
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	65	67	67	67	68	68
Guest rooms	No.	3,429	3,571	3,387	3,589	3,560	3,663
Bed spaces	No.	10,088	10,572	10,198	10,792	10,689	11,120
Employment (persons)	No.	1,283	1,317	1,152	1,300	1,380	1,437
Room nights occupied	No.	172,961	227,605	160,083	134,163	184,574	238,125	691,006	716,945
Room occupancy rate	per cent	55.4	69.3	51.4	41.9	57.0	70.7	54.9	55.5
Guest nights	No.	317,490	435,154	275,643	225,093	328,278	435,132	1,262,617	1,264,146
Bed occupancy rate	per cent	34.6	44.7	29.4	23.3	33.7	42.5	34.0	32.4
Guest arrivals	No.	153,439	210,282	132,813	116,007	168,401	232,121	601,208	649,342
Average length of stay	days	2.1	2.1	2.1	1.9	1.9	1.9	2.1	1.9
Takings from accommodation	\$'000	12,816	17,127	10,905	9,518	15,369	20,087	49,442	55,878
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	96	98	98	98	99	99
Guest rooms	No.	5,474	5,615	5,437	5,638	5,572	5,708
Bed spaces	No.	15,966	16,409	16,070	16,792	16,594	16,942
Employment (persons)	No.	3,527	3,543	3,538	3,572	3,673	3,765
Room nights occupied	No.	294,914	372,473	273,376	226,608	295,318	369,583	1,174,274	1,164,885
Room occupancy rate	per cent	59.2	72.1	54.7	45.0	58.2	70.4	58.6	57.2
Guest nights	No.	517,408	678,999	457,838	376,966	505,736	654,954	2,056,712	1,995,494
Bed occupancy rate	per cent	35.6	45.0	31.0	25.1	33.5	42.0	35.1	33.0
Guest arrivals	No.	250,948	338,164	232,423	195,966	254,761	350,682	1,007,504	1,033,832
Average length of stay	days	2.1	2.0	2.0	1.9	2.0	1.9	2.0	1.9
Takings from accommodation	\$'000	26,507	34,185	23,796	19,905	29,176	37,247	101,879	110,124

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		June 1995	September 1995	December 1995	March 1996	June 1996	September 1996	September 1995	September 1996
SHORT-TERM CARAVAN PARKS									
Establishments	No.	60	60	60	60	60	59
Capacity									
On-site vans	No.	122	123	131	136	125	138
Other powered sites	No.	2,905	2,886	2,914	2,910	2,956	2,941
Unpowered sites	No.	3,555	3,337	3,361	3,157	3,259	3,228
Cabins, etc.	No.	167	194	201	202	207	249
Total capacity	No.	6,749	6,540	6,607	6,405	6,547	6,556
Sites occupied by long-term guests	No.	308	296	320	334	312	315
Other sites permanently reserved	No.	5	4	7	5	8	7
Employment (persons)	No.	268	328	250	267	297	280
Site nights occupied	No.	194,525	225,256	90,305	64,055	187,001	241,756	569,104	583,117
Site occupancy rate	per cent	31.7	37.4	14.9	11.0	31.4	40.1	23.4	24.4
Takings from accommodation	\$'000	2,700	3,553	1,441	1,075	2,944	3,962	8,407	9,422
LONG-TERM CARAVAN PARKS									
Establishments	No.	18	18	18	17	16	17
Capacity									
On-site vans	No.	189	198	190	181	181	178
Other powered sites	No.	1,539	1,556	1,500	1,482	1,405	1,428
Unpowered sites	No.	642	646	590	578	490	506
Cabins, etc.	No.	85	85	85	89	77	82
Total capacity	No.	2,455	2,485	2,365	2,330	2,153	2,194
Sites occupied by long-term guests	No.	709	702	620	648	688	699
Other sites permanently reserved	No.	1	1	3	1	5	3
Employment (persons)	No.	73	78	85	86	84	95
Site nights occupied	No.	93,092	111,780	77,869	69,489	91,729	106,752	369,600	345,839
Site occupancy rate	per cent	41.7	48.9	35.8	32.8	46.8	52.9	40.8	41.8
Takings from accommodation	\$'000	1,013	1,254	832	783	1,095	1,357	3,877	4,066
TOTAL CARAVAN PARKS									
Establishments	No.	78	78	78	77	76	76
Capacity									
On-site vans	No.	311	321	321	317	306	316
Other powered sites	No.	4,444	4,442	4,414	4,392	4,361	4,369
Unpowered sites	No.	4,197	3,983	3,951	3,735	3,749	3,734
Cabins, etc.	No.	252	279	286	291	284	331
Total capacity	No.	9,204	9,025	8,972	8,735	8,700	8,750
Sites occupied by long-term guests	No.	1,017	998	940	982	1,000	1,014
Other sites permanently reserved	No.	6	5	10	6	13	10
Employment (persons)	No.	341	406	335	353	381	375
Site nights occupied	No.	287,617	337,036	168,174	133,544	278,730	348,508	938,704	928,956
Site occupancy rate	per cent	34.3	40.6	20.4	16.8	35.2	43.3	28.1	28.9
Takings from accommodation	\$'000	3,712	4,807	2,273	1,858	4,039	5,319	12,284	13,489

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended				Year ended			
		June 1995	September 1995	December 1995	March 1996	June 1996	September 1996	September 1995	September 1996
Letting entities	No.	7	10	10	11	11	12
Flats, units and houses									
Single bedroom	No.	102	145	145	145	151	159
Multiple bedroom	No.	97	145	148	157	158	160
Total flats, units and houses	No.	199	290	293	302	309	319
Bed spaces	No.	800	1,147	1,155	1,195	1,212	1,224
Employment (persons) (b)	No.	46	64	64	67	68	69
Unit nights occupied	No.	14,178	22,216	18,001	19,255	21,882	24,135	62,182	83,273
Unit occupancy rate	per cent	78.3	83.3	66.8	70.1	77.8	82.2	72.8	74.4
Unit lettings	No.	2,867	5,196	3,738	3,381	4,923	6,216	13,401	18,258
Average length of stay	days	4.9	4.3	4.8	5.7	4.4	3.9	4.6	4.6
Takings from accommodation	\$'000	1,141	1,941	1,370	1,267	1,982	2,214	4,720	6,831

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		June 1995	September 1995	December 1995	March 1996	June 1996	September 1996	September 1995	September 1996
Establishments	No.	36	34	33	33	34	34
Bed spaces	No.	2,981	2,953	2,851	2,733	2,987	3,084
Employment (persons)	No.	165	171	142	145	164	168
Guest nights	No.	140,770	170,211	122,980	105,465	156,672	172,938	514,484	558,055
Bed occupancy rate	per cent	53.6	62.8	46.9	42.4	57.6	61.0	50.5	52.3
Guest arrivals	No.	65,256	92,148	66,674	53,320	76,787	85,737	254,645	282,518
Average length of stay	days	2.2	1.8	1.8	2.0	2.0	2.0	2.0	2.0
Takings from accommodation	\$'000	1,857	2,274	1,562	1,378	2,177	2,388	6,700	7,506

**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY**

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
September quarter 1995—							
Establishments	7	7	23	20	27	14	98
Guest rooms	46	86	478	760	2,075	2,170	5,615
Bed spaces	145	263	1,462	2,300	5,897	6,342	16,409
Employment (persons)	40	106	237	528	1,234	1,398	3,543
September quarter 1996—							
Establishments	6	11	23	19	24	16	99
Guest rooms	41	132	483	733	1,789	2,530	5,708
Bed spaces	114	381	1,510	2,230	5,053	7,654	16,942
Employment (persons)	39	82	221	577	1,225	1,621	3,765
ROOM NIGHTS OCCUPIED							
September quarter 1995	1,222	4,620	27,043	46,227	130,251	163,110	372,473
1996—							
July	295	2,443	9,862	15,955	41,373	60,851	130,779
August	362	2,395	9,372	15,750	40,493	62,147	130,519
September	278	2,042	7,310	12,897	34,145	51,613	108,285
September quarter 1996	935	6,880	26,544	44,602	116,011	174,611	369,583
ROOM OCCUPANCY RATES (per cent)							
September quarter 1995	28.9	58.4	61.5	66.1	68.2	81.7	72.1
1996—							
July	23.2	59.7	65.9	70.2	74.6	77.6	73.9
August	28.5	58.5	62.6	69.3	73.0	79.2	73.8
September	22.6	51.6	50.4	58.6	63.6	68.0	63.2
September quarter 1996	24.8	56.7	59.7	66.1	70.5	75.0	70.4
GUEST NIGHTS							
September quarter 1995	1,898	8,207	46,386	88,939	246,835	286,734	678,999
1996—							
July	643	4,251	17,481	30,626	77,873	109,338	240,212
August	610	4,039	16,753	28,099	71,815	111,584	232,900
September	441	3,257	12,030	21,624	56,196	88,294	181,842
September quarter 1996	1,694	11,547	46,264	80,349	205,884	309,216	654,954
BED OCCUPANCY RATES (per cent)							
September quarter 1995	14.2	33.9	34.5	42.0	45.5	49.1	45.0
1996							
July	18.2	36.0	37.3	44.3	49.7	46.1	45.7
August	17.3	34.2	35.8	40.6	45.8	47.0	44.3
September	12.9	28.5	26.6	32.3	37.1	38.5	35.8
September quarter 1996	16.2	32.9	33.3	39.2	44.3	43.9	42.0
GUEST ARRIVALS							
September quarter 1995	1,737	7,162	21,124	48,095	114,582	145,464	338,164
1996—							
July	543	2,520	7,974	18,325	40,613	54,104	124,079
August	610	2,314	7,548	16,376	39,618	59,263	125,729
September	441	1,911	4,973	11,467	30,802	51,280	100,874
September quarter 1996	1,594	6,745	20,495	46,168	111,033	164,647	350,682
AVERAGE LENGTH OF STAY (days)							
September quarter 1995	1.1	1.1	2.2	1.8	2.2	2.0	2.0
September quarter 1996	1.1	1.7	2.3	1.7	1.9	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)							
September quarter 1995	57	274	1,615	3,445	9,785	19,009	34,185
1996—							
July	15	154	644	1,091	3,455	7,926	13,286
August	24	166	595	1,018	3,360	8,502	13,665
September	13	126	451	795	2,574	6,337	10,296
September quarter 1996	52	446	1,690	2,904	9,389	22,766	37,247

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
September quarter 1995—								
Establishments	8	11	9	28	25	24	21	70
Guest rooms	503	1,109	275	1,887	1,181	2,113	434	3,728
Bed spaces	1,323	3,096	758	5,177	3,382	6,577	1,273	11,232
Employment (persons)	301	1,079	126	1,506	490	1,283	264	2,037
September quarter 1996—								
Establishments	7	12	9	28	23	25	23	71
Guest rooms	318	1,393	277	1,988	1,018	2,218	484	3,720
Bed spaces	951	3,880	787	5,618	3,040	6,857	1,427	11,324
Employment (persons)	94	1,401	88	1,583	581	1,323	278	2,182
ROOM NIGHTS OCCUPIED								
September quarter 1995	41,194	91,083	20,847	153,124	55,849	144,235	19,265	219,349
1996—								
July	9,124	37,666	7,490	54,280	19,665	48,894	7,940	76,499
August	8,923	38,478	7,289	54,690	19,569	48,543	7,717	75,829
September	6,482	30,192	5,765	42,439	15,675	43,649	6,522	65,846
September quarter 1996	24,529	106,336	20,544	151,409	54,909	141,086	22,179	218,174
ROOM OCCUPANCY RATES (per cent)								
September quarter 1995	89.0	89.3	82.4	88.2	51.4	74.2	48.2	64.0
1996—								
July	92.6	87.2	87.2	88.1	62.3	71.1	52.9	66.3
August	90.5	89.1	84.9	88.7	62.0	70.6	51.4	65.8
September	67.9	72.2	69.4	71.2	51.3	65.6	44.9	59.0
September quarter 1996	83.8	83.0	80.6	82.8	58.6	69.1	49.8	63.7
GUEST NIGHTS								
September quarter 1995	70,900	160,947	36,320	268,167	103,347	271,273	36,212	410,832
1996—								
July	17,173	64,986	10,108	92,267	38,690	93,595	15,660	147,945
August	16,097	66,807	9,675	92,579	36,963	88,917	14,441	140,321
September	11,172	49,071	7,592	67,835	26,993	76,863	10,151	114,007
September quarter 1996	44,442	180,864	27,375	252,681	102,646	259,375	40,252	402,273
BED OCCUPANCY RATES (per cent)								
September quarter 1995	58.3	56.5	52.1	56.3	33.2	44.8	30.9	39.8
1996—								
July	58.3	54.0	41.4	53.0	41.1	44.0	35.4	42.1
August	54.6	55.5	39.7	53.2	39.2	41.8	32.6	40.0
September	39.2	42.2	32.2	40.2	29.6	37.4	23.7	33.6
September quarter 1996	50.8	50.7	37.8	48.9	36.7	41.1	30.7	38.6
GUEST ARRIVALS								
September quarter 1995	20,863	65,154	17,232	103,249	67,578	145,231	22,106	234,915
1996—								
July	5,264	29,437	5,222	39,923	27,683	46,875	9,598	84,156
August	5,199	30,331	4,785	40,315	25,749	51,008	8,657	85,414
September	3,748	23,976	3,816	31,540	17,761	45,546	6,027	69,334
September quarter 1996	14,211	83,744	13,823	111,778	71,193	143,429	24,282	238,904
AVERAGE LENGTH OF STAY (days)								
September quarter 1995	3.4	2.5	2.1	2.6	1.5	1.9	1.6	1.7
September quarter 1996	3.1	2.2	2.0	2.3	1.4	1.8	1.7	1.7
TAKINGS FROM ACCOMMODATION (\$'000)								
September quarter 1995	3,683	10,628	1,122	15,433	3,401	14,243	1,108	18,752
1996—								
July	724	4,834	410	5,967	1,368	5,472	478	7,318
August	699	5,256	398	6,354	1,363	5,506	443	7,312
September	446	3,538	310	4,294	1,004	4,667	331	6,002
September quarter 1996	1,869	13,628	1,118	16,615	3,734	15,646	1,252	20,632

TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Northern Territory
			1	2	3	4 and 5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
September quarter 1995—								
Establishments	31	67	12	33	29	6	18	98
Guest rooms	2,044	3,571	244	1,684	2,161	1,061	465	5,615
Bed spaces	5,837	10,572	707	4,705	6,798	2,875	1,324	16,409
Employment (persons)	2,226	1,317	183	791	1,082	1,280	207	3,543
September quarter 1996—								
Establishments	31	68	14	30	31	6	18	99
Guest rooms	2,045	3,663	328	1,336	2,548	1,063	433	5,708
Bed spaces	5,822	11,120	952	3,991	7,888	2,849	1,262	16,942
Employment (persons)	2,328	1,437	171	675	1,245	1,479	195	3,765
ROOM NIGHTS OCCUPIED								
September quarter 1995	144,868	227,605	11,891	97,043	159,347	75,971	28,221	372,473
1996—								
July	46,378	84,401	6,183	28,789	64,239	22,321	9,247	130,779
August	46,363	84,156	5,791	28,492	64,327	22,694	9,215	130,519
September	38,717	69,568	4,748	22,157	55,520	18,321	7,539	108,285
September quarter 1996	131,458	238,125	16,722	79,438	184,086	63,336	26,001	369,583
ROOM OCCUPANCY RATES (per cent)								
September quarter 1995	77.0	69.3	53.0	62.6	80.1	77.8	66.0	72.1
1996—								
July	73.2	74.3	60.8	69.5	81.3	67.7	68.9	73.9
August	73.1	74.1	57.0	68.8	81.4	68.9	68.7	73.8
September	63.1	63.3	48.3	55.3	72.6	57.5	58.0	63.2
September quarter 1996	69.9	70.7	55.4	64.6	78.5	64.8	65.3	70.4
GUEST NIGHTS								
September quarter 1995	243,845	435,154	21,811	174,247	305,615	126,605	50,721	678,999
1996—								
July	79,563	160,649	12,052	55,863	122,263	36,318	13,716	240,212
August	78,182	154,718	10,536	53,060	119,352	36,372	13,580	232,900
September	62,077	119,765	7,269	38,165	97,861	28,073	10,474	181,842
September quarter 1996	219,822	435,132	29,857	147,088	339,476	100,763	37,770	654,954
BED OCCUPANCY RATES (per cent)								
September quarter 1995	45.4	44.7	33.5	40.3	48.9	47.9	41.6	45.0
1996—								
July	44.1	46.6	40.8	45.2	50.0	41.1	35.1	45.7
August	43.3	44.9	35.7	42.9	48.8	41.2	34.7	44.3
September	35.5	35.9	25.5	31.9	41.4	32.8	27.7	35.8
September quarter 1996	41.0	42.5	34.1	40.1	46.8	38.4	32.5	42.0
GUEST ARRIVALS								
September quarter 1995	127,882	210,282	11,817	88,441	151,582	58,803	27,521	338,164
1996—								
July	39,312	84,767	7,259	32,947	58,408	17,904	7,561	124,079
August	42,400	83,329	6,149	30,948	62,884	18,455	7,293	125,729
September	36,849	64,025	4,831	21,509	52,109	17,413	5,012	100,874
September quarter 1996	118,561	232,121	18,239	85,404	173,401	53,772	19,866	350,682
AVERAGE LENGTH OF STAY (days)								
September quarter 1995	1.9	2.1	1.8	2.0	2.0	2.2	1.8	2.0
September quarter 1996	1.9	1.9	1.6	1.7	2.0	1.9	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
September quarter 1995	17,058	17,127	632	7,083	14,549	10,323	1,598	34,185
1996—								
July	6,066	7,219	313	2,091	6,775	3,532	575	13,286
August	6,336	7,330	290	2,062	6,911	3,851	551	13,665
September	4,758	5,538	198	1,450	5,543	2,662	443	10,296
September quarter 1996	17,160	20,087	801	5,603	19,228	10,045	1,570	37,247

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS,
NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
September quarter 1995—				
Establishments	28	23	8	4
Guest rooms	1,887	1,608	491	192
Bed spaces	5,177	4,948	1,415	500
Employment (persons)	1,506	805	262	48
September quarter 1996—				
Establishments	28	22	7	4
Guest rooms	1,988	1,571	410	192
Bed spaces	5,618	4,787	1,287	513
Employment (persons)	1,583	786	280	52
ROOM NIGHTS OCCUPIED				
September quarter 1995	153,124	89,678	29,818	8,957
1996—				
July	54,280	29,933	10,081	3,297
August	54,690	28,889	9,680	3,438
September	42,439	28,041	8,199	2,424
September quarter 1996	151,409	86,863	27,960	9,159
ROOM OCCUPANCY RATES (per cent)				
September quarter 1995	88.2	60.6	66.0	50.7
1996—				
July	88.1	61.5	79.3	55.4
August	88.7	59.3	76.2	57.8
September	71.2	59.5	66.7	42.1
September quarter 1996	82.8	60.1	74.1	51.9
GUEST NIGHTS				
September quarter 1995	268,167	160,799	54,669	16,211
1996—				
July	92,267	55,031	18,738	6,207
August	92,579	50,871	17,346	6,144
September	67,835	46,275	13,491	3,866
September quarter 1996	252,681	152,177	49,575	16,217
BED OCCUPANCY RATES (per cent)				
September quarter 1995	56.3	35.3	42.0	35.2
1996—				
July	53.0	37.1	47.0	39.0
August	53.2	34.3	43.5	38.6
September	40.2	32.2	34.9	25.1
September quarter 1996	48.9	34.6	41.9	34.4
GUEST ARRIVALS				
September quarter 1995	103,249	69,136	33,783	14,295
1996—				
July	39,923	24,861	11,298	5,336
August	40,315	25,102	10,453	5,296
September	31,540	20,747	8,319	3,122
September quarter 1996	111,778	70,710	30,070	13,754
AVERAGE LENGTH OF STAY (days)				
September quarter 1995	2.6	2.3	1.6	1.1
September quarter 1996	2.3	2.2	1.6	1.2
TAKINGS FROM ACCOMMODATION (\$'000)				
September quarter 1995	15,433	6,266	1,426	528
1996—				
July	5,967	2,128	668	205
August	6,354	2,026	625	212
September	4,294	1,915	516	147
September quarter 1996	16,615	6,070	1,809	564

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin Statistical Division are the same as for Darwin City.

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (C)-Inner</i>	<i>Balance</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>September quarter 1995—</i>			
Letting entities	4	6	10
Flats, units and houses			
Single bedroom	8	137	145
Multiple bedroom	83	62	145
<i>Total flats, units and houses</i>	<i>91</i>	<i>199</i>	<i>290</i>
Bed spaces	352	795	1,147
Employment (persons) (a)	18	46	64
<i>September quarter 1996—</i>			
Letting entities	4	8	12
Flats, units and houses			
Single bedroom	14	145	159
Multiple bedroom	88	72	160
<i>Total flats, units and houses</i>	<i>102</i>	<i>217</i>	<i>319</i>
Bed spaces	382	842	1,224
Employment (persons) (a)	21	48	69
UNIT NIGHTS OCCUPIED			
<i>September quarter 1995</i>	<i>6,954</i>	<i>15,262</i>	<i>22,216</i>
<i>1996—</i>			
July	2,571	6,108	8,679
August	2,562	5,789	8,351
September	2,098	5,007	7,105
<i>September quarter 1996</i>	<i>7,231</i>	<i>16,904</i>	<i>24,135</i>
UNIT OCCUPANCY RATES (per cent)			
<i>September quarter 1995</i>	<i>83.1</i>	<i>83.4</i>	<i>83.3</i>
<i>1996—</i>			
July	81.3	90.8	87.8
August	81.0	86.1	84.4
September	68.6	76.9	74.2
<i>September quarter 1996</i>	<i>77.1</i>	<i>84.7</i>	<i>82.2</i>
UNIT LETTINGS			
<i>September quarter 1995</i>	<i>1,247</i>	<i>3,949</i>	<i>5,196</i>
<i>1996—</i>			
July	566	1,523	2,089
August	569	1,853	2,422
September	450	1,255	1,705
<i>September quarter 1996</i>	<i>1,585</i>	<i>4,631</i>	<i>6,216</i>
AVERAGE LENGTH OF STAY (days)			
<i>September quarter 1995</i>	<i>5.6</i>	<i>3.9</i>	<i>4.3</i>
<i>1996—</i>			
July	4.5	4.0	4.2
August	4.5	3.1	3.4
September	4.7	4.0	4.2
<i>September quarter 1996</i>	<i>4.6</i>	<i>3.7</i>	<i>3.9</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>September quarter 1995</i>	<i>831</i>	<i>1,110</i>	<i>1,941</i>
<i>1996—</i>			
July	324	489	814
August	309	488	797
September	234	369	603
<i>September quarter 1996</i>	<i>868</i>	<i>1,346</i>	<i>2,214</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9 — CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks	Long-term parks	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
September quarter 1995— Establishments	9	22	22	9	16	60	18	78
Capacity								
On-site vans	27	170	12	21	91	123	198	321
Other powered sites	1,239	841	831	341	1,190	2,886	1,556	4,442
Unpowered sites	575	529	974	383	1,522	3,337	646	3,983
Cabins, flats, etc.	30	87	54	28	80	194	85	279
Total capacity	1,871	1,627	1,871	773	2,883	6,540	2,485	9,025
Sites occupied by long-term guests	317	304	82	25	270	296	702	998
Other sites permanently reserved	—	1	—	2	2	4	1	5
Employment (persons)	52	75	129	55	95	328	78	406
September quarter 1996— Establishments	9	21	22	9	15	59	17	76
Capacity								
On-site vans	27	174	14	22	79	138	178	316
Other powered sites	1,241	917	840	348	1,023	2,941	1,428	4,369
Unpowered sites	591	465	955	390	1,333	3,228	506	3,734
Cabins, flats, etc.	30	79	93	40	89	249	82	331
Total capacity	1,889	1,635	1,902	800	2,524	6,556	2,194	8,750
Sites occupied by long-term guests	315	368	91	25	215	315	699	1,014
Other sites permanently reserved	—	2	3	1	4	7	3	10
Employment (persons)	45	80	98	45	107	280	95	375
SITE NIGHTS OCCUPIED								
September quarter 1995	92,318	61,249	55,761	21,068	106,640	225,256	111,780	337,036
1996—								
July	39,362	27,951	27,335	8,475	40,141	103,911	39,353	143,264
August	32,869	24,219	21,722	6,652	32,401	80,475	37,388	117,863
September	22,714	17,477	14,801	4,611	27,778	57,370	30,011	87,381
September quarter 1996	94,945	69,647	63,858	19,738	100,320	241,756	106,752	348,508
SITE OCCUPANCY RATES (per cent)								
September quarter 1995	53.6	40.9	32.4	29.6	40.2	37.4	48.9	40.6
1996—								
July	67.2	55.1	46.4	34.2	51.3	51.1	57.9	52.8
August	56.1	47.8	36.8	26.8	41.4	39.6	55.0	43.5
September	40.1	35.6	25.9	19.2	36.7	29.2	45.6	33.3
September quarter 1996	54.6	46.3	36.5	26.8	43.2	40.1	52.9	43.3
TAKINGS FROM ACCOMMODATION (\$'000)								
September quarter 1995	898	788	939	330	1,852	3,553	1,254	4,807
1996—								
July	400	380	463	146	810	1,693	506	2,199
August	335	328	396	109	623	1,308	483	1,791
September	205	239	274	72	539	962	367	1,328
September quarter 1996	940	947	1,133	327	1,972	3,962	1,357	5,319

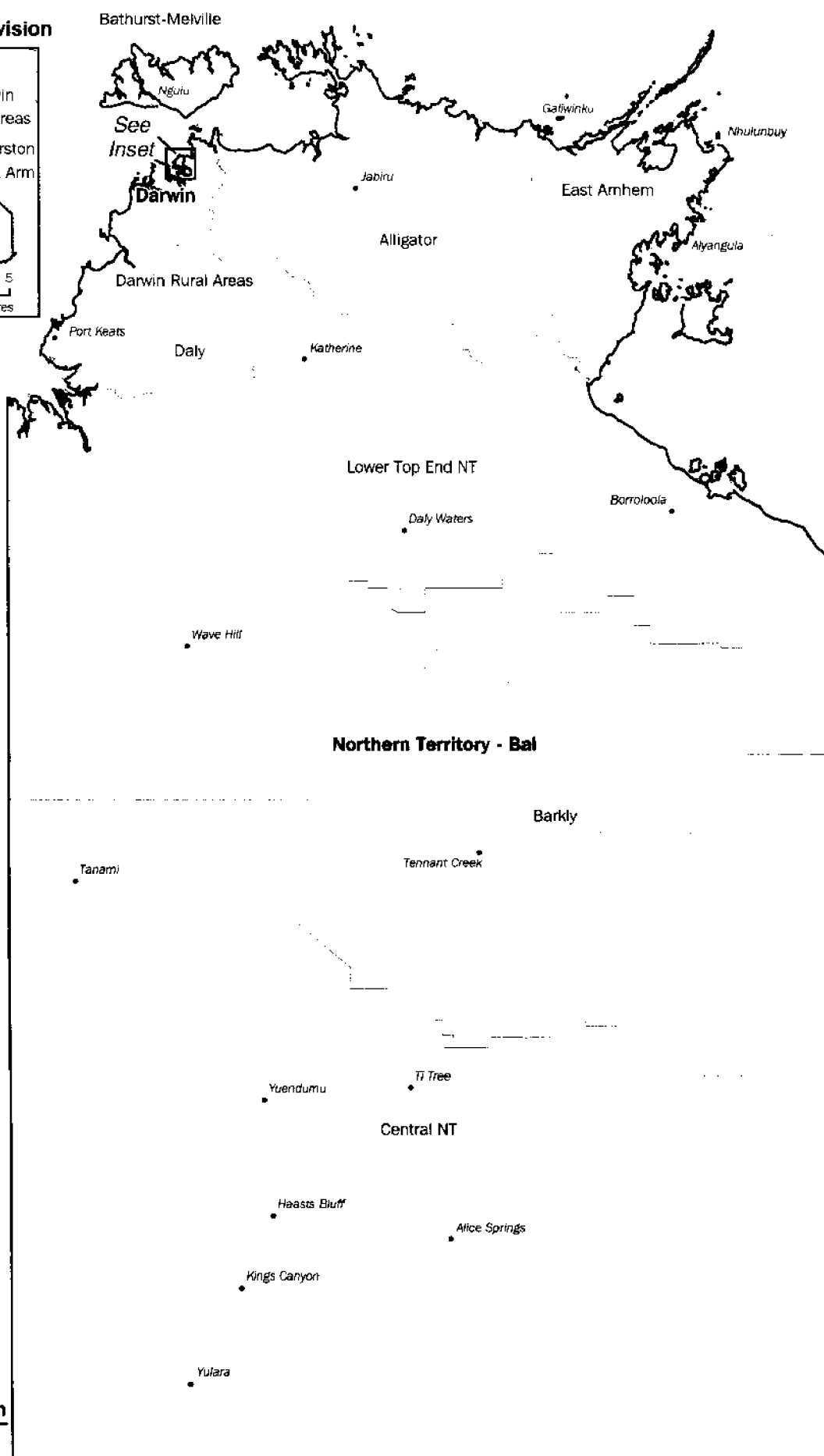
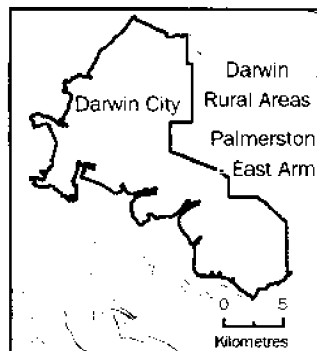
TABLE 10 — VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

Particulars	Northern Territory - Balance (SD)					Northern Territory
	Darwin (SD)	Katherine (T)	Alice Springs (T)	Balance	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
September quarter 1995—						
Establishments	11	3	7	13	23	34
Bed spaces	1,139	187	800	827	1,814	2,953
Employment (persons)	66	10	44	51	105	171
September quarter 1996—						
Establishments	10	3	8	13	24	34
Bed spaces	1,252	185	945	702	1,832	3,084
Employment (persons)	57	9	46	56	111	168
GUEST NIGHTS						
September quarter 1995	79,910	12,547	39,489	38,265	90,301	170,211
1996—						
July	28,968	4,319	17,333	13,159	34,811	63,779
August	28,306	3,885	15,875	10,375	30,135	58,441
September	23,711	3,169	14,938	8,900	27,007	50,718
September quarter 1996	80,985	11,373	48,146	32,434	91,953	172,938
BED OCCUPANCY RATES (per cent)						
September quarter 1995	76.8	72.9	53.7	50.3	54.1	62.8
1996—						
July	74.6	75.3	59.2	60.5	61.3	66.7
August	72.9	67.7	54.2	47.7	53.1	61.1
September	63.1	57.1	52.7	42.3	49.1	54.8
September quarter 1996	70.3	66.8	55.4	50.2	54.6	61.0
GUEST ARRIVALS						
September quarter 1995	31,552	6,990	19,869	33,737	60,596	92,148
1996—						
July	11,086	2,832	8,521	9,955	21,308	32,394
August	10,463	2,677	7,813	8,054	18,544	29,007
September	8,807	2,190	6,888	6,451	15,529	24,336
September quarter 1996	30,356	7,699	23,222	24,460	55,381	85,737
AVERAGE LENGTH OF STAY (days)						
September quarter 1995	2.5	1.8	2.0	1.1	1.5	1.8
1996—						
July	2.6	1.5	2.0	1.3	1.6	2.0
August	2.7	1.5	2.0	1.3	1.6	2.0
September	2.7	1.4	2.2	1.4	1.7	2.1
September quarter 1996	2.7	1.5	2.1	1.3	1.7	2.0
TAKINGS FROM ACCOMMODATION (\$'000)						
September quarter 1995	967	171	456	681	1,307	2,274
1996—						
July	398	54	184	247	485	883
August	378	50	180	204	434	811
September	325	39	157	172	368	694
September quarter 1996	1,101	143	521	623	1,287	2,388

Statistical Divisions and Statistical Subdivisions, Northern Territory, 1996

Inset

Darwin Statistical Division



Statistical Subdivision **Daly**

Statistical Division **Darwin**

0 300
Kilometres

Source: ASGC Edition 1996
Effective 1 July, 1996
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EXPLANATORY NOTES

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INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
 - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD

GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1996. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to;

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to:

The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue: 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil or rounded to zero
- (T) Town

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

GLOSSARY

Average length of stay	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms</i> , <i>Bed spaces</i> , <i>Holiday units</i> or <i>Caravan park sites</i> , etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Caravan park capacity	The total number of <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins</i> , etc.
Employment	The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Establishments	For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
Letting entities	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
Occupancy	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
Occupancy rates	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> $\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

GLOSSARY

Other sites permanently reserved	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
Room nights available	The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.
Sites occupied by long-term guests	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
Star grading	The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
Takings from accommodation	Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
Unit lettings	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

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ISSN 0157-1354

RRP \$14.00